



AN INTRODUCTION





BPM
Bedrijvenplatform Milieu

BPM's Mission

BPM promotes and supports the use of Environment, Quality, and Occupational Health and Safety (EQOHS) management systems within companies and organizations in the commercial and service industries, for the benefit of its members and for sustainable growth on Curaçao.



WHAT IS BPM?

- *BPM is an association for **businesses** (the members are businesses)*
- *BPM is focused on enhancing business and living environments and the quality of life in general on the island. We want to reach this goal by:*
 - ❖ *Joining forces and exchanging know-how between businesses,*
 - ❖ *Stimulating projects in the business community and*
 - ❖ *Promoting networking between businesses.*





ACTIVITIES BPM IS INVOLVED IN

- Stimulate businesses to implement EQOHS management systems.
- Support EQOHS initiatives that benefit the (business) community.
- Create partnerships with **local** and **international** organizations.
- Minimum Sustainability Standards (MSS)

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Minimum Sustainability Standards
Manual, version 1.0 August 2015





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MSS CERTIFIED BPM MEMBERS



BENEFITS FOR MEMBERS

Proud members of BPM benefit from:

- **Increased efficiency, effectiveness and sustainability**
- **Discounts on workshops, seminars & other BPM events**
- **Enjoy a complementary CEO awareness event each year**
- **Recognition from other members and the community**
- **Working together for a sustainable future**





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Events



WHY BPM?

Worldwide sustainability issues receive increasing attention, not only because it is necessary, but it makes social and economical sense.

Our island is no exception and we need to do whatever is necessary and possible to comply with our increasingly demanding environmental and sustainability challenges.



Sustainability – Why Now?



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£1 million funding boost to combat marine plastic pollution



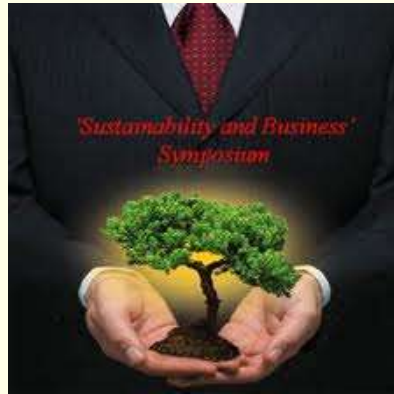
World Bank invests \$1 billion into battery storage for developing countries



Sustainability – Why Now?

Because that's where business is going
Sustainability is the future of business
It's good business!

**Does Curacao/your business want
to be lag behind or embrace this?**



Join us!

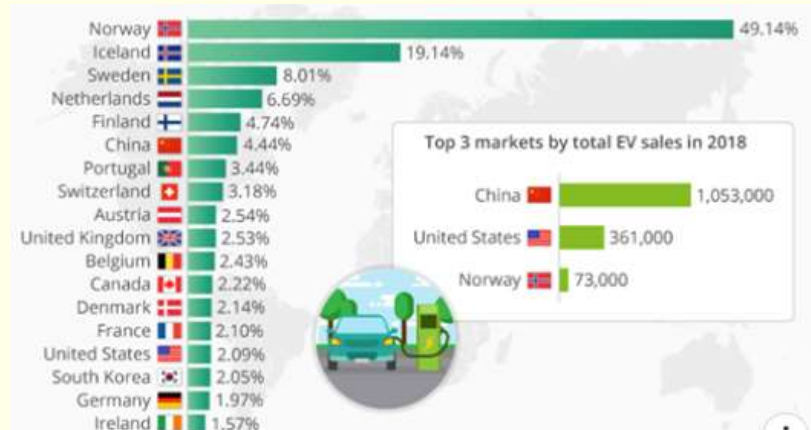
BPMcuracao.com



BPM Curacao

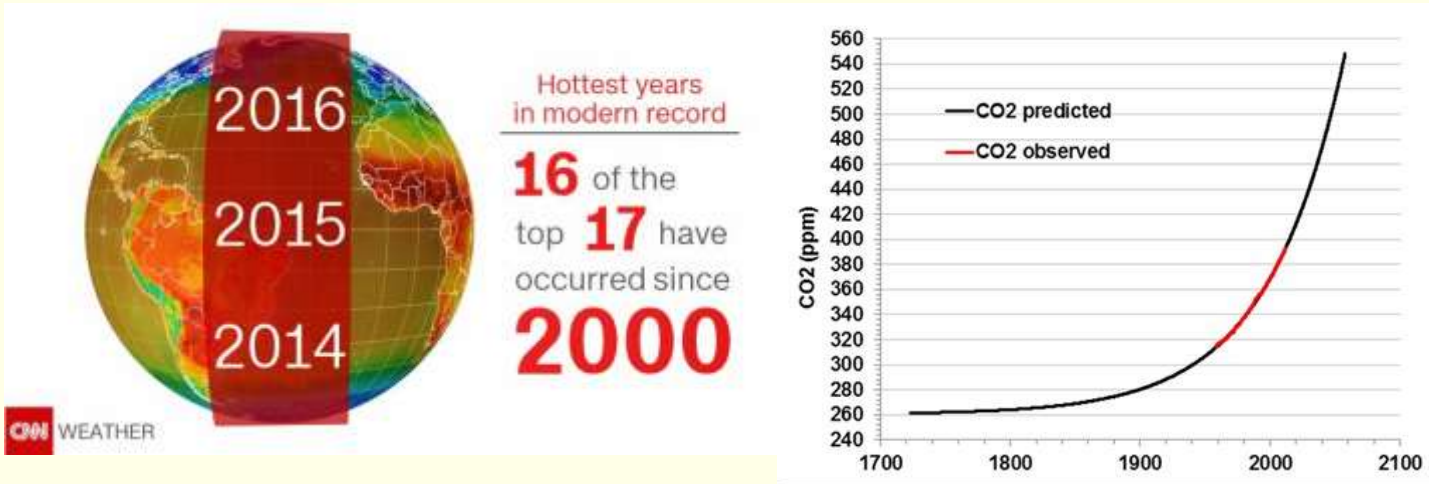
The World is Going EV

- Volvo, Honda & Volkswagen: will only make EVs
- Fastest growing market segment in the auto industry
- Curacao ideal for EVs



Climate Change

- Your current vehicle contributes to climate change
- EVs = Zero CO₂



Consequences for Curacao





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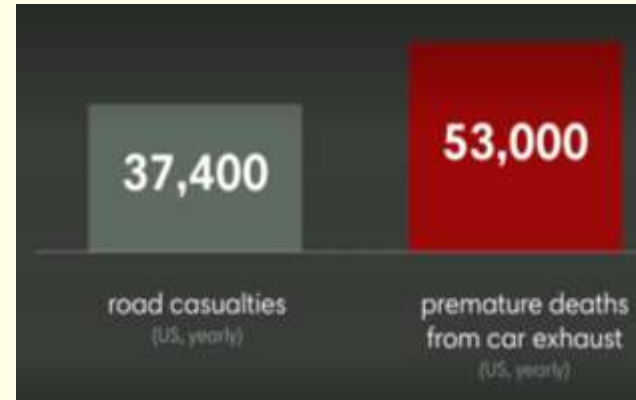
We're Failing Our Kids



Health Consequences

Air Pollution

- 7 - 9 million deaths annually worldwide
- Shortened life expectancy (e.g. 5 years in India & China)



Then & Now



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2012 – Limited Choice – Low Range

- Nissan Leaf (150 Km)
- Chevrolet Volt
- Ford Focus & Coda
- Mitsubishi i-MiEV
- Honda Fit EV
- Toyota RAV4 EV
- Tesla Model S



Then & Now



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Today – Lots of Choice - High Range

- Chevrolet Bolt (380 km range)
- Tesla Model 3
- Kia Soul EV & Niro EV
- Hyundai Ioniq EV
- Honda Clarity
- Smart EQ fortwo
- Renault Zoe
- Volkswagen e-Golf
- BMW i3 & i8
- Mercedes EQC



Then & Now



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Today – Vans

- Nissan e-NV200
- Peugeot Partner
- Renault Kangoo
- Citroen Berlingo
- Volkswagen e-Caddy
- Mercedes e-Vito



Then & Now



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Today – SUVs



- Tesla Model X
- Audi e-Tron
- Volvo Polestar 2
- Jaguar I-Pace
- Hyundai Kona



Then & Now

Be a Superhero – Drive an EV!

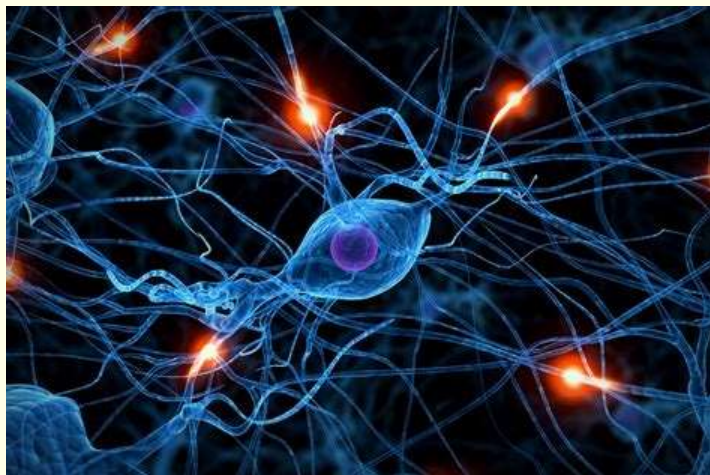


Audi e-Tron GT



What are you waiting for?

- Range: 150 – 400 km**
- Charging: 3 min, 30 min or 4 hours**
- Wide variety: almost every car maker**
- Better for your health**
- Better for the environment**
- Lower cost**



My next car will be an EV!
I will start selling EVs!



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Upcoming Events



DUTCH CARIBBEAN
ECONOMISTS

Solar Energy: Saturday May 25, 8:30 – 13:00
University of Curacao

www.economenclub.com/solar-energy-congres



The Future of Energy: Wed. June 5,
8:30 – 13:00

Avila Beach Hotel

www.dynaf.com/2019/04/dynaf-business-week

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